# **Frequently Asked Questions**

#### Q. What is the cost?

A. There is no cost. This is a program provided by the Boston Redevelopment Authority's Back Streets program.

#### Q. Why is the directory provided?

A. The directory is being published to facilitate commerce between Boston's Back Streets businesses. This in turn may lead to more business activity, job creation, and a thriving City economy.

### Q. How will this directory be distributed?

A. The directory will be distributed throughout the City, within City government and on the World Wide Web.

## Q. How will my business benefit?

A. By getting listed in the directory you will receive exposure to other businesses that are looking for the products and services your business provides. The City of Boston will also use it as a guide when sending out Requests for Proposals for city contracts.

If you are listed you have either already signed up via our website, or have been certified as an SLBE business